

Sudan Digital Battleground: Content Review Process

January 30, 2026

On December 20, 2025, we received an email asking that we review our social media analysis report Sudan's Digital Battlefield, published earlier in 2025. We responded on the same day, noting that our office was closed until January 5 and that we would review the email closely and get back to it as soon as reasonably possible in the new year. On December 21, we marked the report as "CURRENTLY UNDER REVIEW" on our website.

Between January 5 and January 27, we conducted a thorough review of both the email and our report.

Our Findings

The email raised concerns about our analysis of [this tweet](#). After careful review, we determined the analysis is accurate: this tweet exemplifies collective blame, a tactic we observe SAF supporters, RSF supporters, and other influencers using to engage in a war of narratives on social media.

The tactic of collective blame in this tweet is reinforced by its replies, such as [here](#), [here](#) or [here](#). The language in these replies becomes increasingly inflammatory, with some replies using [racial slurs](#), and one [calling for genocide](#).

Action Taken

To ensure maximum clarity and avoid any misinterpretation, we revised the report text as follows:

Original text: For example, the post below claims that there are mercenaries from South Sudan fighting with the RSF; therefore, all South Sudanese are aligned with the RSF, and they are the ones who started with the violations, implying that violence against them (all South Sudanese) is justified.

Revised text: For example, the post below states that there are mercenaries from South Sudan fighting with the RSF and accuses South Sudan of initiating "a very ugly act." By conflating combatants with the nation or people of South Sudan, the language implies their collective alignment with the RSF and responsibility for its "ugly acts." This language can be perceived as justifying violence against South Sudanese, generating a pattern of collective blame evident in the replies.

On January 30, we published a revised version of the report, now available on our website [here](#). We also responded to the original email, explaining this process and to discuss how we can work together toward a safer, more responsible digital environment.

Our Commitment

We are committed to documenting how social media content creates and reinforces divisions to better understand how online conflict escalation translates into offline violence. We do not make assumptions about the intent or authenticity of the accounts featured in our reports. Our analysis focuses solely on the text itself, applying our classification criteria and examining the reception and impact of the content. We recognize that individuals can shift their perspectives and communication approaches over time, and this snapshot analysis should not be taken as a permanent characterization. We remain committed to this purpose and to collaborating with others on strategies that address online divisions as the war continues.