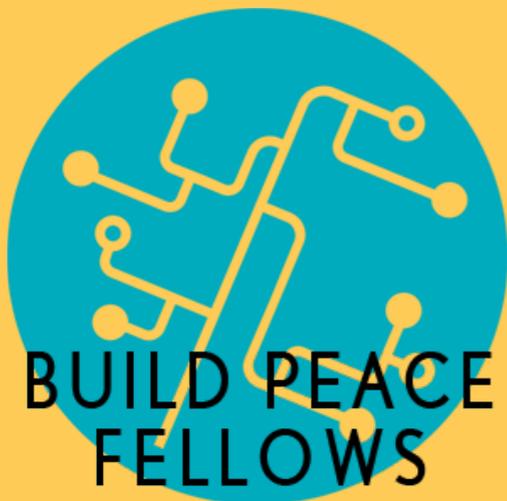


**We are looking for peacebuilders with an appetite for tech innovation...**

**But maybe you're thinking – what exactly is that?**

**Here's our very short guide to get you started  
on peacetech**



A **BUILD UP  $\Delta$**  project

**Technology is just a tool.**

**What matters is how we choose to use it.**

- ▶ **So what can technology do for peacebuilding?**
- 1. DATA MANAGEMENT.** Gather, analyse and visualise data about peace and conflict
- 2. STRATEGIC COMMUNICATIONS.** Engage more or different people in conversations and stories about peace
- 3. DIALOGUE AND MOBILIZATION.** Create new spaces for more or different peace actions

## DATA MANAGEMENT – explore some examples

- ▶ Could you use a website with graphs and maps to start a conversation about peace between young people and policy-makers? [Burundi]
- ▶ Could you help prevent violence by gathering reports about peace agreements via text message, and then sharing them back in summary text messages and radio programs?  
<https://bit.ly/2wbCLfK> [Sudan]

## DATA MANAGEMENT – explore some examples

- ▶ Can you encourage women to report instances of harassment via an app, and then post reports to a public map to raise awareness? <http://safecity.in/>  
[India]
- ▶ Can you help tackle rumours by collecting reports via text message and sharing them with local actors who can respond? <https://www.unahakika.org/>  
[Kenya]

# STRATEGIC COMMUNICATIONS - explore some examples

- ▶ Can you facilitate participatory film-making to bring divided communities together?  
<https://bit.ly/1pGG6m> [Sudan - South Sudan border]
- ▶ Can you use text messages about peace to reduce tensions that could lead to violence?  
<https://www.youtube.com/watch?v=z0ojn-PGgWU>  
[Kenya]

# STRATEGIC COMMUNICATIONS - explore some examples

- ▶ Can you connect people across conflict divides on Facebook to learn what they have in common?  
<http://thepeacefactory.org/> [Middle East]
- ▶ Can you redirect people from YouTube videos promoting violent extremism to YouTube content that challenges terrorism? <https://redirectmethod.org/>
- ▶ Can you preserve the memory of a conflict by creating stories in an augmented reality app?  
<http://www.empatheticmedia.com/triggers-for-arc-app/> [Colombia]

## DIALOGUE & MOBILIZATION - explore some examples

- ▶ Can you facilitate group video calls between people who can't physically meet, to help find common ground through dialogue? <https://www.soliya.net/> [USA, Europe and the Middle East]
- ▶ Can you engage people in conversation about the value of non-violence using animation and a Facebook messenger bot? [Syria]
- ▶ Can you facilitate conversations between people who can't physically meet by inviting them to build a village together through a computer game eg. Minecraft? <http://gamesforpeace.org/> [Israel and Palestine]

## DIALOGUE & MOBILIZATION - explore some examples

- ▶ Can you bring people together to imagine the future of a divided city through an online city planning game? <http://handsonfamagusta.org/> [Cyprus]
- ▶ Can you intervene in divisive conversations on social media using automated messages, targeted ads and online dialogue facilitators?  
<https://medium.com/@howtobuildup/building-the-commons-dc60e6ee7b69> [USA]

## So now you know a bit more about what technology can do for peacebuilding

- ▶ But these are just examples of what other people have done.
- ▶ You know your peacebuilding challenges best, so the question is what do you think technology can do for your peacebuilding work?
- ▶ Here are some questions to help you decide...

# Is there a challenge in your peacebuilding work that you are frustrated by?

- ▶ Could this challenge be addressed by...
  - ▶ ...Sharing more or different information?
  - ▶ Or...engaging more or different people?
  - ▶ Or...mobilizing more or different actions?

- 
- ▶ What content do you want to share, engage people with, or mobilise people around?
  - ▶ Who do you want to share with, engage, or mobilise?

**Got the answers to these questions?**

**Now look back through the examples and see if some of the tools or processes described might work for you. Or maybe a mix of some of them. Or a different idea we've never heard of!**

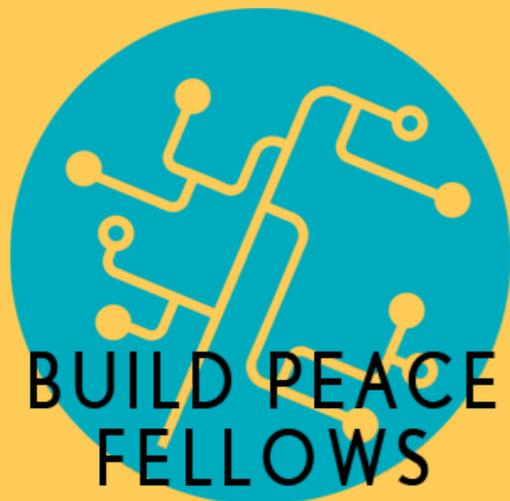
## Some closing thoughts...

- ▶ You don't need to build a new technology to be innovative. Sometimes the best innovation finds a creative way to re-use an existing technology.
- ▶ Low-tech is just as good as hi-tech. Some of the best peacebuilding innovations we have seen used radio or SMS or film. Don't get dazzled by virtual reality or bots or big data, pick what works best for your challenge.
- ▶ Sometimes the best tech is no tech. Don't be afraid to decide your challenges don't need technology. We're big believers in that too - but we're focusing on technology in this program.

# Still have questions about the Build Peace Fellows Program?

- ▶ Read our FAQs
- ▶ Contact us: [maude@howtobuildup.org](mailto:maude@howtobuildup.org)

We look forward to receiving your applications!



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